



*Maxwell*  
CONTRACT

# DESIGN GUIDE

## FALL 2022

HOSPITALITY HEALTHCARE CONTRACT

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# PERFORMANCE DRIVEN

## WHY CHOOSE MAXWELL FABRICS?

The guiding principle of our development process is that good design is not simply about visually-pleasing aesthetics; it must be accessible, functional & perform in real life. Performance means so much more than high double rubs. The Maxwell commitment to performance begins with service & extends to the technical & aesthetic elements of our products. Maxwell Fabrics works with innovative suppliers & technologies to ensure that our textiles & wallcoverings bring a residential hand and styling to the realm of performance-driven contract design.



## FALL 2022 COLLECTION

The East of Eden collection is a love letter to the warmth and beauty of an Italian summer afternoon, and captures the sun-kissed mood with layers of prints, textures and sun-kissed hues. Click [here](#) to watch our collection video, presented by Design Director, Zoë Anderson.

### AT THE WINDOW:

This season, we expand our decorative wide-width sheer offerings with large-scale embroideries and foundational textures. Seventeen modern and drapeable constructions - passing NFPA 701 - are merchandised in the latest addition to our library, Sheer Paths.

### PERFORMANCE UPHOLSTERY:

Adding on to our easy clean category, this season we introduce 3 new qualities passing FibreGuard and 1 passing FibreGuard Pro. With a whopping 154 new skus, Curled Up VIII boasts an extensive color-line and is the latest installment in Maxwell's plush and comfortable upholstery series, Curled Up.

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## SHEER PATHS

Modern motifs meet soft, easy constructions in Sheer Paths, our latest decorative wide-width sheer offering. Large-scale embroideries pair back to foundational textures in a tonal palette of fresh white and chic platinum to deep, smoky greys and blacks.

- 17 patterns (Corinth - Crete - Delos - Elysian - Gaul - Ithaca - Masada - Minos - Olympus - Ostia - Pantheon - Pergamon - Ravenna - Roma - Segovia - Tiber - Varanasi)
- 59 skus
- Suitable for residential & contract drapery
- 118" - 128" wide
- All patterns pass NFPA 701
- Contents range from 100% Polyester to Polyester blends with Trevira
- All patterns are dry clean only

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## CURLED UP

is Maxwell's upholstery series of plush & comfortable solids & textures treated with FibreGuard, an easy-clean, soil and stain release technology. FibreGuard lasts the life of the fabric and spills and soils are easily removed using a clean cloth, water & mild soap if needed.



Performance upholstery constructions pass ACT (Association for Contract Textiles) Performance Guidelines for Woven Upholstery Fabrics - High Traffic/Public Spaces



Curled Up VIII provides FibreGuard treated updates to perennial favorites from a previous iteration of Curled Up, as well as introducing two additional ultra-soft textures with high abrasion resistance and an extensive color range.

- 4 exclusive patterns (Conte - Impasto - Pintura - Rondo)
- 154 skus
- 121 skus stocked with FibreGuard
- 33 skus stocked with FibreGuard Pro (moisture barrier technology – anti-microbial, mildew & odor resistant)
- Suitable for residential & contract upholstery
- Passes 90 – 100K double rubs Wyzenbeek
- All patterns meet or exceed ACT standards for woven upholstery fabrics for abrasion, flammability, wet & dry crocking (dye transfer), colorfastness to light (resistance to the fading effect of light), pilling, breaking strength & seam slippage
- All patterns pass NFPA 260 CLASS I (UFAC) & CAL 117-2013
- All patterns are compliant with CAL AB-2998
- Passes Oeko-Tex standard – environmentally safe & free of harmful substances
- All patterns are washable

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The fabrics in the Curled Up collection have been treated with FibreGuard or FibreGuard Pro which builds permanent stain release properties into the fiber structure to make cleaning easy. Since the protection is built into every fiber it will last the life of the fabric.

#### General Spot Cleaning Instructions for FibreGuard:

1. Remove any remaining stain residue with a teaspoon.
2. Apply water to the stain and blot using a white paper towel (do not rub in a circular motion). Repeat the process until the stain residue is no longer visible on the paper towel.
3. Apply more water to the area (for stubborn stains, a normal household bar of soap may be necessary) and gently rub with a microfiber cloth. Use circular movements for best results. Repeat the process until completely removed (when using soap, use intermittently).
4. Allow the fabric to dry naturally. Do not apply heat.

FibreGuard Cleaning Instructions & Recommended Cleaning Products:  
[www.maxwellfabrics.com/resources](http://www.maxwellfabrics.com/resources)



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# CURRENT PATTERNS BY COLLECTION

CLICK THE COLLECTION TITLES TO BROWSE PATTERNS

## HIGH PERFORMANCE UPHOLSTERY

*stocked with cleanable technology*

CLASSIC CHENILLES PERFORMANCE  
COLORGUARD - AMAZONIA  
COLORGUARD - MOSAIC  
COLORGUARD - NECTAR  
COLORGUARD - NOUGAT  
COLORGUARD - PASHMINA  
CONTRACT PERFORMANCE TEXTURES  
CURLED UP V PERFORMANCE  
CURLED UP VI PERFORMANCE  
CURLED UP VII PERFORMANCE  
CURLED UP VIII PERFORMANCE  
MENSWEAR - PLAIDS & CHECKS  
NATURAL EASE PERFORMANCE JACQUARDS  
PERFORMANCE TEXTURES II  
PERFORMANCE WOENS VOL. II – AL FRESCO  
PERFORMANCE WOENS VOL. II – CANYON  
PERFORMANCE WOENS VOL. II – DRAGONFRUIT  
PERFORMANCE WOENS VOL. II – SHADOW & LIGHT  
PERFORMANCE WOENS VOL. III – STONEWARE  
PERFORMANCE WOENS VOL. III – PALM BEACH  
PERFORMANCE WOENS VOL. IV – BOUDOIR  
PERFORMANCE WOENS VOL. IV – NORTH SEA  
PERFORMANCE WOENS VOL. IV – SMOKESHOW  
PERFORMANCE WOENS VOL. V – SILVER SUN  
PERFORMANCE WOENS VOL. V – BADLANDS  
PERFORMANCE WOENS VOL. V – PAINTBRUSH

## ESSENTIALS

*competitively-priced volume basics*

UPHOLSTERY ESSENTIALS – TEXTURES I – MENSWEAR  
UPHOLSTERY ESSENTIALS – TEXTURES II – CASUAL CHENILLE  
UPHOLSTERY ESSENTIALS – TEXTURES III – MICROFIBER  
UPHOLSTERY ESSENTIALS – TEXTURES IV – WOVEN LOOKS  
UPHOLSTERY ESSENTIALS – TEXTURES V – WEAVE EFFECTS

## VELVET

CLASSIC VELVETS  
GLAM VELVET  
PERFORMANCE VELVETS VOL. I  
PERFORMANCE VELVETS VOL. II  
PERFORMANCE VELVETS VOL. III  
VELVET ROOM

## FAUX LEATHER

EASY RIDER III  
EASY RIDER IV  
EASY RIDER V  
EASY RIDER VI  
EASY RIDER VII  
FLEXA SILICONE  
JACKSON

## INDOOR/OUTDOOR

HOME & GARDEN ACT IV  
HOME & GARDEN ACT V

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# CURRENT PATTERNS BY COLLECTION

CLICK THE COLLECTION TITLES TO BROWSE PATTERNS

## DRAPERY

BLACKOUT  
BLACKOUT II  
PURE & SIMPLE IV – FAUX SILKS  
PURE & SIMPLE VI – SATIN  
PURE & SIMPLE VII – RAW SILK LOOK  
PURE & SIMPLE IX – CASEMENTS  
PURE & SIMPLE XII – FAUX SILKS  
REGENCY  
WIDE WIDTH DRAPERY (ERNST, HOFMAN, MARCEL & RICHTER)

## WIDE-WIDTH SHEERS

SHEER BASICS  
SHEER HEIGHTS  
SHEER STYLE  
SUPER WIDE SHEERS  
SHEER THREADS  
SHEER PATHS

## 1838 WALLCOVERINGS

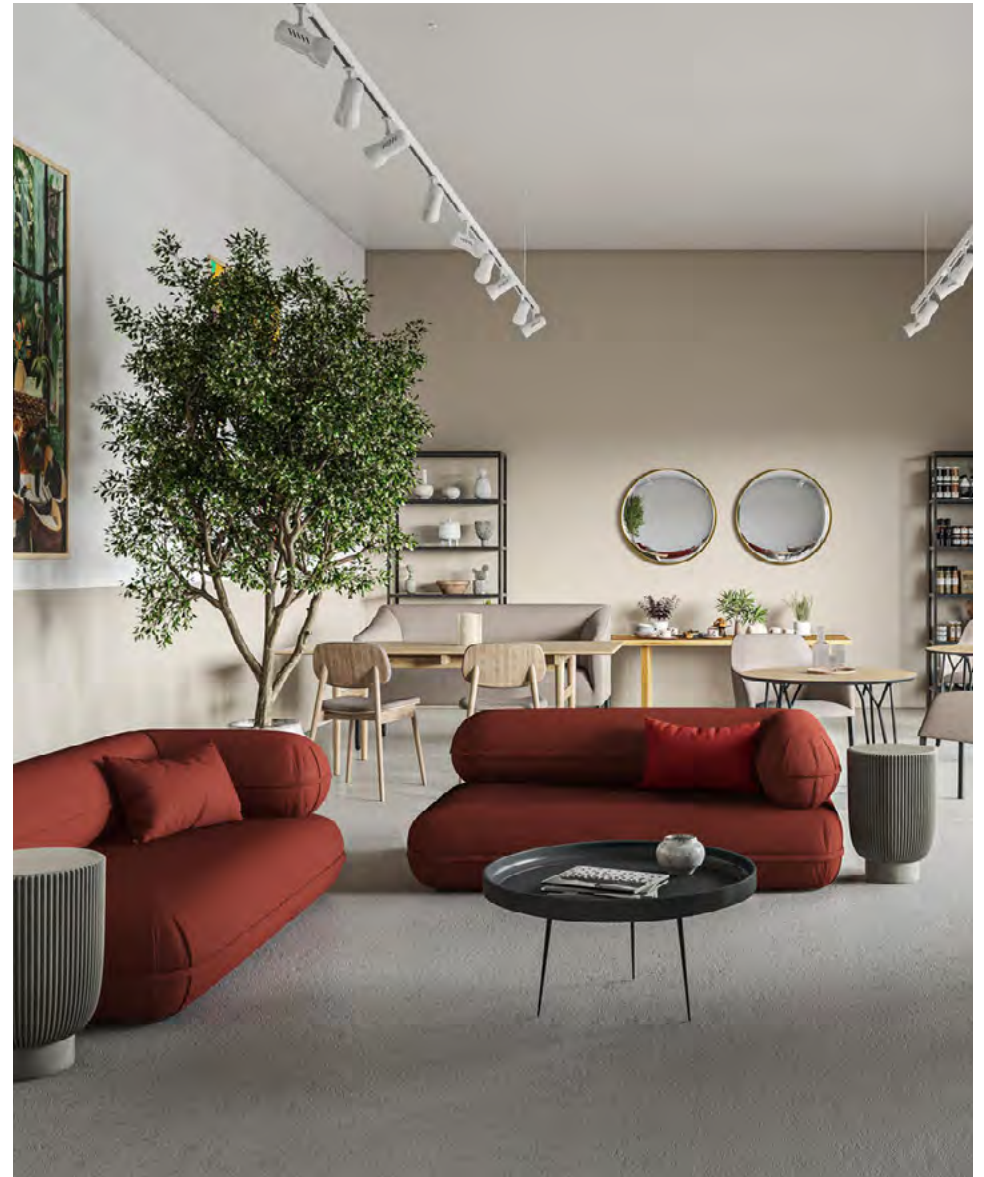
ESSENCE  
PAVILION  
WILLOW  
ELODIE  
MURALS  
CAPRI  
AURORA  
CAMELLIA  
ROSEMORE  
AVINGTON

## SEARCH BY CATEGORY

BLACKOUT  
CAN ULC S109 DRAPERY & SHEERS  
FAUX LEATHER  
INDOOR/OUTDOOR  
NFPA 701 DRAPERY & SHEERS  
VELVET

## IMPORTANT LINKS

BLOG  
CONTRACT PRODUCTS  
RESOURCES



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# CONTACT US

## TALK TO THE EXPERTS

Our dedicated contract team provide tailored support for your projects. Offering services customized to your specific needs from sourcing and sample requests to project quotations, pricing and shipping deadlines.

### EMAIL

[contract@maxwellfabrics.com](mailto:contract@maxwellfabrics.com)

### PHONE

800-663-1159 ext. 6

### WEBSITE

[maxwellfabrics.com](http://maxwellfabrics.com)

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## LET US BE YOUR Design Assistant™

Our dedicated in-house design assistant team are unrivaled in the industry. Consider our design assistants your style concierge. If the look you envision for your project is not in our line, our design assistants will work to source or create the perfect textile through our trusted suppliers.



### EMAIL

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