



DESIGN GUIDE SUMMER 2023

HOSPITALITY HEALTHCARE

CONTRACT

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PERFORMANCE DRIVEN

WHY CHOOSE MAXWELL FABRICS?

The guiding principle of our development process is that good design is not simply about visually-pleasing aesthetics; it must be accessible, functional ϑ perform in real life. Performance means so much more than high double rubs. The Maxwell commitment to performance begins with service ϑ extends to the technical ϑ aesthetic elements of our products. Maxwell Fabrics works with innovative suppliers ϑ technologies to ensure that our textiles ϑ wallcoverings bring a residential hand and styling to the realm of performance-driven contract design.





SUMMER 2023 COLLECTION

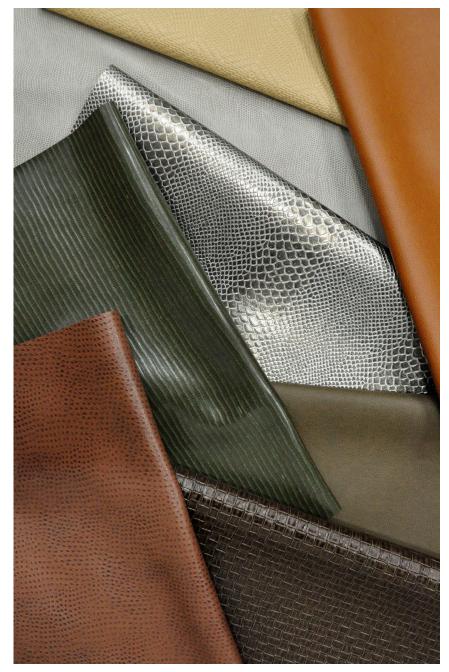
Inspired by the coastal South, we conjure a preppy vibe for the Summer collection. Colorful performance patterns from fresh stripes and chair-scale designs are shown alongside sumptuous velvets, while a range of faux leathers continues the classic feel with hides and exotic skins. Natural-blend drapery constructions complete the breezy mood this season.

Click here to watch our collection video, presented by Design Director, Zoë Anderson.

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EASY RIDER VIII

Easy Rider is Maxwell's faux leather series.



The eighth entry in the Easy Rider line introduces a huge new crop of must-have styles. Distressed top-grain leather looks are shown alongside crocodile, alligator, ostrich \mathcal{F} snake looks. Basketweave effects add even more depth to the rich, patinaed palette of caramel, cognac \mathcal{F} coffee which is accented with glints of metallic and gemstone hues.

• 11 patterns (Basketry – Buckeye – Fawkes – Jafar – Komodo – Lizzie – Lyle – Manasa – Pony Express – Taipan)

- 81 skus
- Suitable for residential & contract upholstery

 \bullet Manasa is stocked with Graffiti-Free repel & release stain-resistance

• All 9 original colorways of Pony Express have been re-booked

• 6 colorways of Luxor have been re-booked (Bride – Cirrus – Deep Sea – Dusk – Darjeeling – Storm)

• Passes 100 – 500K double rubs Wyzenbeek

- All patterns pass NFPA 260 CLASS I (UFAC) & CAL 117-2013 & IMO A652 (16) 8.2

- All patterns are compliant with CAL AB-2998
- Patterns are either polycarbonate-based polyurethane (Buckeye – Jafar – Taipan) or phthalate-free vinyl
- \$35.95 \$56.50 /yd USD

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PERFORMANCE VELVETS VOL. IV

As always, the name FibreGuard means a stain-free cleanability story whereby spills ϑ soiling are easily removed using a clean cloth, water ϑ mild soap if needed.

FibreGuard focuses on an easy clean story rather than liquid repellency. Visit www.fibreguard.com for how-to videos ϑ cleaning steps for different types of soiling.

- 2 exclusive patterns (Calabria Volterra)
- 60 skus
- Both patterns stocked with FibreGuard
- Suitable for residential & contract upholstery
- Passes 100K double rubs Wyzenbeek
- Both patterns pass NFPA 260 CLASS I (UFAC) & CAL 117-2013
- Both patterns are compliant with CAL AB-2998
- \bullet Passes Oeko-Tex standard environmentally safe ϑ free of harmful substances
- 100% polyester or poly/acrylic blend
- Both patterns are washable
- \$61.50 \$63.50 /yd USD

Our best-selling, high performance upholstery velvet series, Performance Velvets, continues with the addition of two new sumptuous constructions.



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PERFORMANCE WOVENS VOL. VI PEACHTREE

Performance Wovens is the ultimate cleanability performance series for residential & crossover contract upholstery. Exclusive, fashion-forward feature designs coordinate & complement a range of small-scale patterns, textures & solids, all styled by color

Peachtree is a multicolor-story of blue, from fresh marine shades to grey-inflected heron; fruit hues like limoncello, guava, and jammy raspberry & gojiberry; and soft, approachable Himalayan salt pink.

Standout patterns include Colonnade, a soft, linen look stripe with a washed effect; Winding Road, a show-stopping construction with rich surface texture ϑ a bold layout that can read contemporary or transitional; Nanette, Severn's serpentine design is softened with a chunky, dry weave that showcases the multi-colored construction. is a clean, classic stripe with a raised yarn accent.

All patterns are InsideOut all-in one performance fabric: inherently soil ϑ stain resistant, fade resistant, quick dry ϑ mildew resistant. While InsideOut fibers are suitable to be used both indoors ϑ out, this Maxwell collection has been designed ϑ developed with an indoor setting in mind, with the added benefit of fade resistance for high sun exposure settings





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PERFORMANCE WOVENS VOL. VI PAMPAS

Performance Wovens is the ultimate cleanability performance series for residential & crossover contract upholstery. Exclusive, fashion-forward feature designs coordinate & complement a range of small-scale patterns, textures & solids, all styled by color

Pampas combines tones of pale golden pampas grass with tobacco brown ϑ stormy grey alongside high-contrast black ϑ white combinations.

• 23 patterns (Colonnade – Coquina – Drift Lines – Elmtree – Gaston – Greenwich – Groundplan – Gumdrop – – Hilroy – Langtry – Lebond – Marion – Mountaineer – Nanette – Nielsen – Pomeroy – Rafters – Road Trip – Rowlock – Scattershot – Severn – Trusses – Winding Road)

• 113 skus (97 exclusive)

 \bullet All patterns are InsideOut all-in one performance fabric: inherently soil & stain resistant, fade resistant, quick dry & mildew resistant.

- Suitable for indoor & outdoor use
- Suitable for residential & contract upholstery
- All patterns pass 63K double rubs Wyzenbeek
- All patterns pass NFPA 260 CLASS I (UFAC) & CAL 117-2013
- All patterns are compliant with CAL AB-2998
- Fiber types are either high UV polyester or a blend with high UV olefin
- All patterns meet or exceed 1000 testing hours for exposure to UV light
- All patterns are washable & cleanable with a dilution of bleach
- \$48.50 \$79.50 /yd USD

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CURRENT PATTERNS BY COLLECTION CLICK THE COLLECTION TITLES TO BROWSE PATTERNS

HIGH PERFORMANCE UPHOLSTERY

stocked with cleanable technology

CLASSIC CHENILLES PERFORMANCE COLORGUARD - AMAZONIA COLORGUARD - MOSAIC COLORGUARD - NECTAR COLORGUARD - NOUGAT COLORGUARD - PASHMINA CONTRACT PERFORMANCE TEXTURES CURLED UP V PERFORMANCE CURLED UP VI PERFORMANCE CURLED UP VILPERFORMANCE CURLED UP VIIL PERFORMANCE MENSWEAR - PLAIDS & CHECKS NATURAL EASE PERFORMANCE JACQUARDS PERFORMANCE TEXTURES II PERFORMANCE WOVENS VOL. III – STONEWARE PERFORMANCE WOVENS VOL. III – PALM BEACH PERFORMANCE WOVENS VOL. IV – BOUDOIR PERFORMANCE WOVENS VOL. IV – NORTH SEA PERFORMANCE WOVENS VOL. IV – SMOKESHOW PERFORMANCE WOVENS VOL. V - SILVER SUN PERFORMANCE WOVENS VOL. V – BADLANDS PERFORMANCE WOVENS VOL. V - PAINTBRUSH PERFORMANCE WOVENS VOL. VI - PAMPAS PERFORMANCE WOVENS VOL. VI - PEACHTREE

ESSENTIALS

competitively-priced volume basics

UPHOLSTERY ESSENTIALS – TEXTURES I – MENSWEAR UPHOLSTERY ESSENTIALS – TEXTURES II – CASUAL CHENILLE UPHOLSTERY ESSENTIALS – TEXTURES III – MICROFIBER UPHOLSTERY ESSENTIALS – TEXTURES IV – WOVEN LOOKS UPHOLSTERY ESSENTIALS – TEXTURES V – WEAVE EFFECTS

VELVET

CLASSIC VELVETS GLAM VELVET PERFORMANCE VELVETS VOL. I PERFORMANCE VELVETS VOL. III PERFORMANCE VELVETS VOL. IV VELVET ROOM

FAUX LEATHER

EASY RIDER IV EASY RIDER V EASY RIDER VII EASY RIDER VIII FLEXA SILICONE JACKSON

INDOOR/OUTDOOR

HOME & GARDEN ACT VI HOME & GARDEN ACT VII PERFORMANCE WOVENS VOL. VI - PAMPAS PERFORMANCE WOVENS VOL. VI - PEACHTREE

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CURRENT PATTERNS BY COLLECTION CLICK THE COLLECTION TITLES TO BROWSE PATTERNS

DRAPERY

BLACKOUT BLACKOUT II PURE & SIMPLE IV – FAUX SILKS PURE & SIMPLE VI – SATIN PURE & SIMPLE VII – RAW SILK LOOK PURE & SIMPLE IX – CASEMENTS PURE & SIMPLE XII – FAUX SILKS REGENCY WIDE WIDTH DRAPERY (ERNST. HOFMAN. MARCEL & RICHTER)

WIDE-WIDTH SHEERS

SHEER BASICS SHEER HEIGHTS SHEER STYLE SUPER WIDE SHEERS SHEER THREADS SHEER PATHS

1838 WALLCOVERINGS

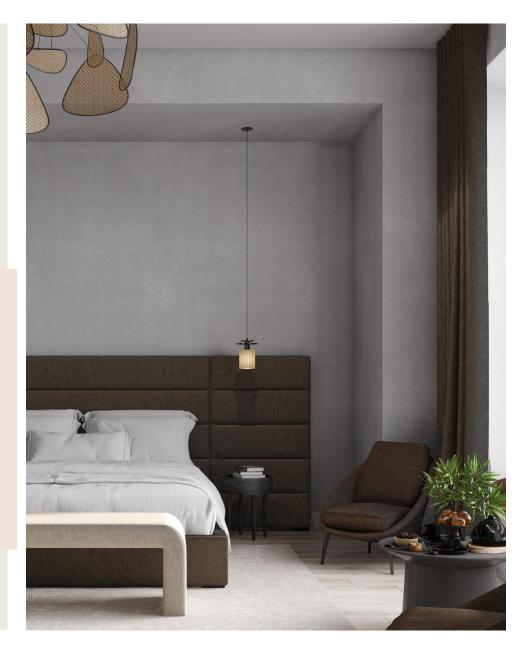
V&A DECORATIVE PAPERS ESSENCE PAVILION WILLOW ELODIE MURALS CAPRI AURORA CAMELLIA ROSEMORE AVINGTON

SEARCH BY CATEGORY

BLACKOUT CAN ULC S109 DRAPERY & SHEERS FAUX LEATHER INDOOR/OUTDOOR NFPA 701 DRAPERY & SHEERS VELVET

IMPORTANT LINKS

CONTRACT PRODUCTS RESOURCES



HOSPITALITY HEALTHCARE CONTRACT

TALK TO THE EXPERTS

Our dedicated contract team provides tailored support for your projects. Offering services customized to your specific needs from sourcing and sample requests to project quotations, pricing and shipping deadlines.

EMAIL contract@maxwellfabrics.com

PHONE 800-663-1159 ext. 6

WEBSITE

maxwellfabrics.com

LET US BE YOUR Design Assistant

Our dedicated in-house design assistant team are unrivaled in the industry. Consider our design assistants your style concierge. If the look you envision for your project is not in our line, our design assistants will work to source or create the perfect textile through our trusted suppliers.



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maxwellfabrics.com/designassistant